

# Privacy Policy

**Last Updated: March 2026**

Stack Ally (“**Stack Ally**,” “**we**,” “**our**,” or “**us**”) is a wholly owned subsidiary of BayCoast Bank. We provide data integration, automation, and related technology services to financial institutions. This Privacy Policy describes how we collect, use, and protect information through our public-facing website, **stackally.com** (the “**Site**”).

This Policy applies only to information collected through this Site. It does **not** apply to information processed within Stack Ally’s deployed solutions or client environments.

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## 1. Information We Collect

### Information You Provide

When you fill out our **Contact Us** form, we may collect:

- Name
- Company or organization
- Email address
- Role or title
- Details about your interests, use case, or automation needs
- Any additional information you choose to include

This information is used solely to respond to your inquiry and communicate with you.

### Information Collected Automatically

When you visit our Site, we may collect basic technical information, including:

- IP address
- Browser type and version
- Device information
- Pages visited and referring URLs
- Date and time of access

We use this information to understand how visitors use our Site and to improve its performance and security.

## Cookies and Similar Technologies

Our Site may use strictly necessary and analytics cookies. You can adjust your browser settings to block cookies if you prefer.

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## 2. How We Use Your Information

We use the information collected through this Site to:

- Respond to inquiries and requests submitted through the Contact Us form
- Communicate about potential solutions or services
- Improve the functionality and security of the Site
- Maintain records of website interactions for internal purposes
- Comply with legal, regulatory, and security requirements

We do **not** sell your personal information.

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## 3. How We Share Information

We may share information collected through this Site in the following limited circumstances:

- With BayCoast Bank, our parent organization, for administrative or compliance purposes
- With service providers who support website hosting, security, analytics, and form processing (e.g., FormAssembly, Google reCAPTCHA)
- If required by law, regulation, subpoena, or legal process
- To protect our rights, security, or operations, or our clients

We do not share personal information for marketing by third parties.

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## 4. Data Security

We use administrative, technical, and organizational measures designed to safeguard information submitted through our Site. However, no website or internet transmission is fully secure, and we cannot guarantee absolute security.

Note: Production Stack Ally deployments run **inside client environments**, under client control. This Policy does **not** apply to those environments.

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## **5. Third-Party Services**

Our Site may use or link to third-party services, including:

- FormAssembly (for secure form submissions)
- Google reCAPTCHA (to prevent automated spam)
- Analytics tools used by BayCoast Bank

These providers may collect information according to their own privacy policies. We encourage you to review those policies.

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## **6. Children’s Privacy**

This Site is intended for business and professional use. We do not knowingly collect personal information from children under the age of 13.

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## **7. Your Choices**

You may:

- Choose not to submit the Contact form
- Request that we update or delete information you previously provided
- Adjust browser settings to limit cookies

To submit a request, contact us using the information below.

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## **8. Changes to This Policy**

We may update this Privacy Policy periodically. When we do, we will revise the “Last Updated” date at the top of this page. Continued use of the Site after changes are posted indicates acceptance of the updated Policy.

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## **9. Contact Us**

If you have questions about this Privacy Policy or how your information is handled, please contact:

**Stack Ally**

330 Swansea Mall Drive

Swansea, MA 02777

Email: [info@stackally.com](mailto:info@stackally.com)

Website: [www.stackally.com](http://www.stackally.com)